



# JCAA Presents its 17<sup>th</sup> Annual Fluke Tournament



With Tens of Thousands in Cash & Prizes



Tournament date  
June 11<sup>th</sup> 2011



Catch More Fish.



Anywhere. Anytime.

**Grand Prize\***  
\$5,000 to  
\$10,000  
\* Depending upon # of  
entries over 500



SEE WHAT'S OUT THERE



This event is actually ten mini-tournaments in one. You compete for over \$4,000 in prizes for your port.  
The port prizes are listed as follows:

1<sup>st</sup> place \$1,200, plus 11 additional prizes include rods, reels, line, bait, premium sunglasses, quality marine products which will be included in the great port prizes from these sponsors: Penn Reels, Shakespeare Uglystik, Berkley Gulp Bait, Spiderwire, West Marine, Minn Kota, Canyon Gear Outfitters, Nor'East Saltwater, Humminbird, Costa, Interlux Paint and others. Remember that you only compete against those boats registered in your port for these port prizes.

All prizes will be awarded for the heaviest fish weighed in at your port. You do not have to be present at the award ceremony in Atlantic City to win the port prizes.

The Grand Prize winner will be selected during the door-prize drawing at the Gala Awards Ceremony at Trump Marina Hotel Casino in Atlantic City on the evening of June 17<sup>th</sup>, 2011.

(A member of your boat crew must be present for you to win the Grand Prize. You do not have to catch a fish to win it.)

**ENTRY FEE \$120 PER BOAT (up to 6 anglers)**

**Late Entry \$150 (if postmarked after June 4, 2011)**

For additional info or to enter by phone call the  
JCAA Office at 732-506-6565, Fax 732-506-6975  
Go to [jcaa.org](http://jcaa.org) for entry forms/rules and prize list



**FISHING DATE JUNE 11<sup>th</sup>**

**AWARDS CEREMONY JUNE 17<sup>th</sup>**

**Entry Fee Before: June 4th, 2011: \$120 Per Boat (six anglers)**

**Entry Fee After: June 4th, 2011: \$150 Per Boat (six anglers)**



**10 PORTS with 10 WEIGH STATIONS (To Be Announced)**

## **JERSEY COAST FLUKE TOURNAMENT**

\_\_\_ JERSEY CITY

\_\_\_ SANDY HOOK

\_\_\_ SHARK RIVER

\_\_\_ MANASQUAN RIVER

\_\_\_ BARNEGAT BAY

\_\_\_ LONG BEACH ISLAND

\_\_\_ GREAT BAY

\_\_\_ OCEAN CITY

\_\_\_ CAPE MAY

\_\_\_ FORTESCUE

**Weigh-In station information will be mailed to you after receipt of your registration form.**

**REGISTRANT** (Please **Print** Clearly)

Check here (\_\_\_) if first time participant

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Name of fishing club (if any) \_\_\_\_\_

The tournament will be held rain or shine.

It is the decision of the captain/registant to evaluate weather conditions and decide to participate.

Complete tournament rules, weigh-in locations plus a weigh-in affidavit will be sent to you by return mail.

Complete this form and mail it with a check payable to JCAA or use your credit card by providing the additional information below and **mail or fax to:**

**JCAA Fluke Tournament, 1201 Route 37 East, Suite 9, Toms River, NJ 08753**

**Phone: 732-506-6565 Fax: 732-506-6975**

To Pay by Credit Card include the following information: MASTERCARD \_\_\_ VISA \_\_\_ only

Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

Name on card: \_\_\_\_\_ Signature \_\_\_\_\_

Check out our web page at [www.jcaa.org](http://www.jcaa.org) for complete rules, T-shirts order forms & port information.

Become a JCAA associate member by adding \$ 25.00 and receive the monthly JCAA Newspaper

Check here (\_\_\_)

# **JERSEY COAST FLUKE TOURNAMENT**

**Fishing Date: June 11<sup>th</sup>, 2011**

**Awards Ceremony at Trump Marina Hotel Casino Evening of  
June 17<sup>th</sup>, 2011**

The 17<sup>th</sup> Annual Jersey Coast Fluke Tournament, the largest fishing tournament of its kind on the East Coast, may exceed \$70,000 in cash and prizes. And you don't even have to catch a fish to win the Grand Prize!!!

## **A Unique Concept in Tournaments**

The Jersey Coast Fluke Tournament is a unique concept that is actually ten mini-tournaments in one, each with its own set of prizes. The contest is held from ten ports (*see list of ports included in this brochure, each with its own centrally located weigh-station to be announced later*). You register for a specific port and compete only against other boats registered from that port for a generous list of port prizes.

## **Ten Ports - Ten Prize Packages – 12 prizes for each port**

Contestants from each port will be awarded prizes based on the **heaviest** fish weighed at that port only. You compete for over \$4,000 in prizes for your port. The port prizes are: **1<sup>st</sup>** place \$1,200, plus 11 other prizes such as rods, reels, line and bait, premium sunglasses, quality marine products as part of the prizes from these sponsors: Penn Reels, Shakespeare Uglystik, Berkley Gulp Bait, Spiderwire, West Marine, Canyon Gear Outfitters, Minn Kota, Hummingbird, Nor'East Saltwater, Costa, Interlux Paint and others. Prizes for each port are being ranked and will be listed on the web as soon as possible. Remember that you only compete against those boats registered in your port for these prizes. (Prize ranking and port prizes may be adjusted based upon retail value.) **You do not have to be present to win the port prizes. A complete list of prizes is on the web at [jcaa.org](http://jcaa.org)**

## **The Drawing within the Tournament**

In addition to your chance to win any of the port prizes by using your fishing skills, every boat entered has a shot at winning the Grand Prize of \$5,000 to \$10,000 depending upon number of entries and a host of door prizes. These will be given away as part of a huge drawing at a gala awards ceremony to be held at the Trump Marina Hotel Casino in Atlantic City on June 17<sup>th</sup>, 2011. At least one member from your crew must be present to win these prizes. That means that in addition to your chance to win a port prize, you can win the Grand Prize and other goodies regardless of your boat's standings in the weigh-in portion of the tournament. Any additional guests you bring to the ceremony are most welcome to the casino.

## **Welcome to the TRUMP MARINA HOTEL CASINO**

This year we are again especially proud to have Atlantic City's famous Trump Marina Hotel Casino hosting the Jersey Coast Fluke Tournament Gala Awards Ceremony. All contestants are urged to attend this great event scheduled for Friday evening, June 17<sup>th</sup>, 2011 for a chance to win the Grand Prize and other great door prizes. There will be cash bars open during the ceremony. Dozens of door prizes will be on display. JCAA T-shirts and hats will be available. You can meet members of JCAA, representatives from West Marine, Penn Reels, Spiderwire, Berkley Bait, Uglystik, Costa, Nor'East Saltwater magazine, and others. Port prizes will be presented at the event.

## Who Benefits? You Do!

The Jersey Coast Anglers Association, the eyes, ears and voice of recreational fishermen in New Jersey, has been working hard to protect the marine environment and the fisheries we enjoy as part of this great sport we all love. With 30 years of experience carrying out this important work, JCAA is the only salt water fishing advocacy group working exclusively in New Jersey. In addition, JCAA, a totally volunteer association, works diligently with local and state government to increase fishing access, expand fishing opportunities and also operates one of the most successful youth education programs anywhere in the country. By entering the Jersey Coast Fluke Tournament we all benefit as the proceeds go to help JCAA continue its work. JCAA is a non profit 501(C)(3) association, serving as the your voice and that of your fishing club.

## Entering Is Inexpensive & Easy

The entry fee is only \$120 per boat before June 4th, 2011. The late entry fee is \$150 per boat. The last opportunity to sign up is at **some but not all** of the weigh stations on the evening of June 10th, 2011. Call JCAA for details.

Each boat is permitted up to six anglers. All weigh-stations have additional entry forms available or watch upcoming issues of Nor'East Saltwater magazine. You can also call the JCAA office at 732-506-6565, fax us at 732-506-6975 or check out our web page at [www.jcaa.org](http://www.jcaa.org) for entry forms, rules, port addresses, current port prize lists and Tournament T shirts.

March 10, 2011



Fisherman's Headquarters  
Ship Bottom, NJ 609-494-5739  
[www.fishermansheadquarters.com](http://www.fishermansheadquarters.com)  
Proud sponsor of the JCAA port LBI